



PROFESSIONAL MEDIA EXPERIENCE

- ROSS COYLE MEDIAWORKS** Seattle, WA Fall 2012 – Present
Photographer
- Write original copy for a variety of publications and clients ranging from restaurants to news organizations
 - Produce editorial, documentary and portraiture photo work for businesses and magazines
 - Interview stakeholders and personalities as subjects for writing
- HIREVUE INC** Seattle, WA Winter 2018 – Summer 2018
Content Marketing Writer
- Write original copy focused on recruiting industry trends and issues
 - Interview a variety of subject matter experts for recruiting insights
 - Work with content marketing team to work through editorial responsibilities
- SEATTLE CENTRAL COLLEGE** Seattle, WA Winter 2015 – Summer 2015
Staff Photographer
- Photographed and write creative captions for the diverse community of Seattle Central College
 - Assessed popular photos through metrics and views
 - Coordinated with a creative team to decide on editorial work and weekly content needs
- THE KENT REPORTER** Kent, WA Summer 2013 – Winter 2015
Writer/Photographer
- Provided five to six stories per week on a variety of complicated topics including education and sports
 - Worked within editorial calendar framework to plan content for a given week
 - Developed story ideas and interview a wide variety of personalities in Kent
- THE SEQUIM GAZETTE** Sequim, WA Fall 2012 – Spring 2013
Writer/Photographer
- Wrote feature stories on interesting personalities and events in the North Olympic Peninsula
 - Maintained and cultivated relationships with police and city officials as sources for stories
 - Produced three to four byline stories per week focusing on crime and city government
- US ARMY NATIONAL GUARD** Seattle, WA Spring 2009 – Winter 2015
Field medic
- Work individually and with teams to provide health care to injured soldiers in training and field environments
 - Worked for extended periods in austere environments from deserts of Washington to bases in Thailand
 - Lead lower enlisted soldiers in completing taskings ranging from medical support to convoy operations

EDUCATION

- University of Oregon** Eugene, OR Fall 2006 – Spring 2012
- Double Major: BA in Magazine and Newspaper Journalism
 - *Activities:* UO climbing club, Publisher of Oregon Commentator political magazine, UO outdoor program, UO National Press Photographers Association
- University of Washington** Seattle, WA Fall 2014 – Spring 2015
- Certificate in Photography



R O S S C O Y L E
M E D I A W O R K S

3105 Connor St, Salt Lake City, UT 84109

541-515-2070

rosscoyle.media@gmail.com

rcmedia.pressfolios.com

Awards and Recognition

- Member: Society of Professional Journalists, National Press Photographers Association
- WNPA Awards: 1st place portraiture 2014, 2nd place personal feature 2014, 3rd place sports feature 2014
- BSA Eagle Scout
- Army Service Medal, National Defense Medal, Reserve Components Overseas Ribbon

Talents and skills

- Strong knowledge of social media platforms and CMS such as Wordpress, Smugmug, Facebook and Instagram
- Working knowledge of Microsoft office suite and Adobe products
- Advanced understanding of a variety of writing styles and applications
- Karaoke rockstar